

ORDER



Orders
Order / Rev: 722337
Alt Order #: 06373236
Product Desc: OFA LUR SCHEULE
Estimate:
Flight Dates: 10/16/12 - 11/02/12
Original Date / Rev: 10/15/12 / 10/25/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Obama For America
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	3	\$570.00	\$484.50
10/29/12	11/04/12	3	\$310.00	\$263.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	3	\$570.00	\$484.50	0.00
November 2012	3	\$310.00	\$263.50	0.00
Totals	6	\$880.00	\$748.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/16/12	10/19/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	- TWTF - -	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
		LUR VALUE=\$275													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		2				\$275.00		0.00			
2	WJXX	10/16/12	10/19/12	America This Morning America This Morning	CM	430-5a	- TWTF - -	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		LUR VAULE=\$20													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -		1				\$20.00		0.00			
N 3	WJXX	10/29/12	11/02/12	The Chew The Chew	CM	M-F 1-2p	MTWTF - -	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF - -		2				\$100.00		0.00			
N 4	WJXX	10/29/12	11/02/12	General Hospital General Hospital	CM		MTWTF - -	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF - -		1				\$110.00		0.00			
													Totals	6	\$880.00